



**Deming – Luna County Chamber of Commerce
Board Meeting Minutes**

September 28, 2021, 12:00 PM – Location: Courthouse Basement Chambers

Board Members in attendance – President Bruce Ashburn, Secretary Galen Gomez, Randi Morrow, Cynthia Galindo, Carol Ness, Tamara Hand, Didi Saltzman, Heather Seats, Admin Assistant Dolores Lopez, Executive Director Debbie Troyer

Non-members in attendance – William Byford

- 1) **Call to Order** – 12:20 pm
- 2) **Adoption of the Agenda:** Motioned – Randi, 2nd – Heather
- 3) **Approval of August 24, 2021, Minutes:** Motioned – Tamara, 2nd – Randi
- 4) **Treasurer’s Report – Debbie Troyer**
 - August 2021 Financials - Motion to Approve Financials – Didi, 2nd – Heather
- 5) **Report of President – Bruce Ashburn**
 - Ameritrade – Presentation of Golden Equity Partners by William Byford – Discussion for possibly investing in other partners, tabled for a later date.
 - Legal - [REDACTED] – Letter was sent via Benting Law. [REDACTED] has agreed to mitigate the assertions on Passport to Fun game.
 - Request from Friends of the Florida’s – Board will not rescind the letter written but will locate the location it is published. Motion – Tamara, 2nd - Cynthia.
- 6) **Report of Committees**
 - Banquet Update – Chair Galen Gomez and Eric Roach – Meeting scheduled 9/29.
 - Bylaws Committee will meet October 7 – Chair Cassie Arias-Ward - Tabled
 - Nominating Committee – Chair Eric Roach – Board discussed 5 openings coming in January.
- 7) **Executive Director’s Report – Debbie Troyer**

New Business

 - A Passport to Fun Update – Will go as scheduled, many businesses are participating, and Debbie is getting a lot of positive feedback from community members and our members. She is advertising it on social media platforms.
 - Members write offs - No unpaid members will be dropped for 2021. Some members will be funded by the \$1000 donation from PNM.
 - Business Wellness Checks – Dolores is conducting wellness checks and updating member records.
 - Cancellation of Instagram – Board has agreed to not cancel Instagram.
 - Reduction of Weekly Quacker – Quacker has been reduced to ad running now only 3 weeks at a time.

- Social Reporting – Social media platforms are doing well, and items are being shared.
Member totals – 270
Facebook followers – 2805
Instagram – 267
Ribbon Cuttings – 2
Chamber Events - 3
- Courtesy Assistance & Events – Social reports and events documented above.
Old Business
- Exec. Officers to Bank plus Signatures needed for Visa card – Still need Executive officers to go to bank to sign.
- Ways & Means, Radio Spots moving forward – Tamara Hand – Tabled for another time.

Next Meeting October 26, 2021, 12:00 PM – Location: Courthouse Basement Chambers

Motion to adjourn: Heather, 2nd – Cynthia

Meeting adjourned: 1:35pm

Mission Statement:

Our mission is dedicated to growing and promoting business and organizations, that bring together people, ideas, and community to advocate, educate and support our business organizations.

Your Business is Our Business!