

40th Annual Great American Duck Races

This Year's Theme:

Racing through The Stars

July 2019

Dear Community Sponsor,

Can you believe we are celebrating the 40th year of the Great American Duck Races (GADR)?!

This year the event will be held on **Thursday, August 22nd thru Sunday, August 25th**. The Duck Races have been the trademark of Deming for over three decades and draw huge crowds from all over New Mexico and our neighboring states for a weekend of fun, food and fast ducks.

The Deming Duck Race is organized each year by a committee of volunteers that work year-round and is successful because of financial support from businesses, community and people like you.

All sponsors get great exposure before, during and after the event and you will have the opportunity to distribute coupons, flyers and ads via our sponsor packs (be sure to include an email address, as this is our preferred method of contact).

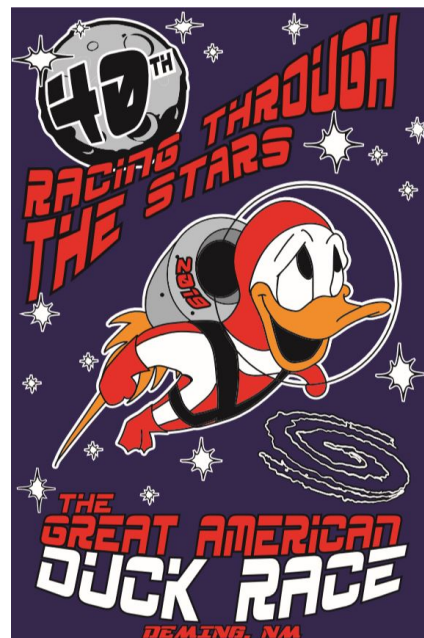
We look forward to hearing back from you by **July 19th, 2019**. If you pledge to be a sponsor after July 19th you will miss out on Sponsor Polos and any mention in advertising. Please let us know if you have any questions, or if you would like us to stop by. Remember...we are always looking for volunteers!!!

The enclosed package provides you with various sponsorship options, benefits and a pledge sheet. If you need extra copies, please email the GADR at demingduckraces@gmail.com or call Joanna Costilla at (575) 543-8530 or Kristy Garay at (575) 543-5406.

Sincerely,

Joanna Costilla

Joanna Costilla
Great American Duck Race Committee



This year marks the 40th Annual Great American Duck Race.

Please help us put on this event with your sponsorship. The Great American Duck Race of Deming, Inc. is a non-profit organization of volunteers charged with putting together the annual festival.

Deming's Premier Family Event is The Great American Duck Race!

Sponsorship Level:	Corporate	Platinum	Event Sponsor	Diamond	Balloon	Gold	Silver	Lane/Fence	Duck
Amount	\$5,000	\$2,500	\$2,000	\$1,400	\$750	\$550	\$400	\$350	\$200
Balloon Sponsorship	X	X	X	X	X				
Sponsor Shirts	10	6	5	5	4	2	2	2	2
Sponsor Party Tickets	10	6	5	5	4	2	2	2	2
Duck Race Entry Tickets	10	6	5	5	4	2	2	2	2
Parade Entry	1	1	1	1	1	1	1		
Duck Royalty Tickets	10	6	5	5	4	4	2	2	2
Custom Poster with your logo	2 <i>Supplied by Sponsor</i>	2 <i>Supplied by Sponsor</i>	1 <i>Supplied by Sponsor</i>						Signage in Racetrack Area. <i>Provided by GADR</i>
Business Name mentioned in advertising	X	X	An Event is Named After Your Business	X	X				

Hot Air Balloon Sponsorships include a ride Saturday and/or Sunday, weather permitting

Due by July 19

sponsorship Agreement
2019 Great American Duck Race

Business Name: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

I would like to sponsor the 2019 Great American Duck Race at the following level:

- | | |
|---|--|
| <input type="checkbox"/> Corporate \$5000 (10 shirts) | <input type="checkbox"/> Silver \$400 (2 shirts) |
| <input type="checkbox"/> Platinum \$2500 (6 shirts) | <input type="checkbox"/> Lane/Fence \$350** (2 shirts) |
| <input type="checkbox"/> Event Sponsor \$2000* (5 shirts) | <input type="checkbox"/> Duck \$200 (2 shirts) |
| <input type="checkbox"/> Diamond \$1400 (5 shirts) | *Check for availability |
| <input type="checkbox"/> Balloon \$750 (4 shirts) | **Include business card or logo (signs are 2'x2') |
| <input type="checkbox"/> Gold \$550 (2 shirts) | |

Please specify shirt sizes: S _____ M _____ L _____ XL _____ 2X _____

Please choose one: _____ Polo _____ T-Shirt _____ No Shirts

Additional shirts with sponsor party ticket included available for \$40 each.

- Payment Attached: Check # _____
- Bill Me (one payment)
- Credit Card: Visa Master Card Discover American Express
- Cardholders Name: _____
- Card #: _____
- Expiration Date: _____ CVC: _____ (security code printed on back of card)

Authorized Signature: _____

Please remember to return by July 19th, 2019 to get your sponsor shirts and be included in any advertising.

Mail or Email to:
Great American Duck Race
PO Box 41
Deming, NM 88031
Phone: (575) 546-2674
Email: demingduckrace@gmail.com